



A Book Publishing Workshop – Fine Tuned For Academic Authors
Raymond Hall 8th Floor Dining Room, SUNY Potsdam
Potsdam, NY 13676
Wednesday, Thursday and Friday May 26-28, 2010

Wednesday, May 26

4:30 -7:00 *One-on-one consultations* (Individual 20-30 minute consultations)
The authors will have previously provided the presenter with a brief Project Statement, a Table of Contents, and a few pages of Sample Manuscript.

Thursday, May 27 *All day Publishing Workshop for all participants*

8:30-9:00 Registration

9:00-10:15 *Publishing as a Twelve Step Process* (from the idea in the writer's mind... to the book in the reader's hands)

10:15-10:45 Break

10:45-12:00 *Publishing as a Twelve Step Process* continued

12:00-1:00 Lunch

1:00-2:00 *The Author-Publisher contract*

2:00-2:15 Break

2:15-3:15 *The Book Proposal: How to pitch publishing projects to editors and literary agents.*

3:15-4:00 *Open forum on any aspects of publishing*

Friday, May 28

9:00-12:00 *One-on-one consultations* (Individual 20-30 minute consultations)
The authors will have previously provided the presenter with a brief Project Statement, a Table of Contents, and a few pages of Sample Manuscript.

1:00-5:00 *One-on-one consultations* continued