



Academic Counselors Conference
Tuesday & Wednesday, March 31 & April 1, 2020

What is the Academic Counselors Conference?

The Associated Colleges invites a group of counselors to visit our campuses for two days, spending time with our students, faculty, admission staff and with each other. Through these visits, counselors gain a clear idea of the very distinct personality of each member college and see how our consortium serves each college community and forms a larger shared community. This collaboration is designed to enhance educational experiences while retaining the best of the member's individual traditions.

Participating campuses include: Clarkson University, SUNY Potsdam, SUNY Canton and St. Lawrence University.

Conference includes:

- An overview of academic programs at SUNY Canton, SUNY Potsdam, Clarkson University and St. Lawrence University.
- Walking tours of each campus. (Casual dress encouraged. Jeans and sneakers are acceptable).
- Opportunities to meet with staff, faculty and students.
- Answers to your questions about admission policies and procedures.
- [Printable copy of the 2020 Schedule \(pdf\)](#)
- [Register Now!](#)

As our guest, your hotel accommodations (based on double occupancy), tour transportation, and meals will be provided.

Travel grants are available. Please fill out and return the [travel grant application](#)

Come visit the North Country of New York and experience the universities of the St. Lawrence Valley.

Here's what past participants had to say about their experiences:

"I found all the colleges to be very hospitable. I am so glad I came. Now I can discuss these schools knowledgeably with my students and parents."

“I had a really good time. In addition to learning about the four universities, I learned a lot about the American post- secondary system. It was fabulous to meet counselors from all over.”

“I have wanted to come to the North Country program for years. I am so glad I took advantage of this program, as it was very fun, well planned and well executed. I would recommend this to any counselor who would like to learn more about the four colleges in the North Country.”

What are the costs?

Counselors are here as guests of Associated Colleges. There is no cost to you or your school to participate in the conference other than travel to and from our headquarters hotel in northern New York. As our guest, your hotel accommodations (based on double occupancy), tour transportation and meals will be provided.

What is Associated Colleges?

Chartered by the New York State Board of Regents in 1970, the Associated Colleges of the St. Lawrence Valley is an independent not-for-profit educational consortium with four members: Clarkson University, SUNY Canton, SUNY Potsdam and St. Lawrence University.

The consortium was created as a regional multipurpose organization to expand the number and variety of educational opportunities for students, faculty and the community, to share resources, to avoid needless duplication and to innovate through joint action.