

Key Dates – Fall 2023: Associated Colleges

The purpose of this document is to notify local STLC county businesses of key dates of anticipated visitors at the four colleges. This resource is intended to provide businesses with information on high tourism traffic times, as a means to notify when to staff appropriately/open. This does not guarantee visitors will be utilizing local services. It serves as a guide of key dates of when there may be a potential increase in local tourism. The below event dates are in addition to the shared [academic calendar](#) for the Associated Colleges.

SUNY Canton



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| Saturday Visit Days | August 5 |
| Homecoming/Family Weekend | September 15, 16 & 17 |
| Alumni Recognition Weekend | September 22 & 23 |
| Open House | October 9 & 28 November 11 |

Clarkson University



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| Leadership & Achievement Night | September 29 (5:00 pm - 9:00 pm) |
| Fall Open House #1 (All Schools) | September 30 (8:00 am – 4:00 pm) |
| Indigenous People’s Day | October 9 |
| October Visit Day | October 9 (9:00 am – 12:30 pm) |
| Engineering Fall Open House | October 21 (8:00 am- 4:00 pm) |
| Family Weekend | October 27, 28, & 29 |
| Journey into Clarkson | November 3 (1:00 pm – 9:00 pm) |
| Fall Open House #2 (All Schools) | November 4 (8:00 am – 4:00 pm) |
| Fall Graduates Recognition Ceremony | December 16 |

SUNY Potsdam



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| Welcome Week Activities | August 26 - September 1 |
| Higher Ed Night | October 3 (5:30 pm) |
| Open House | October 21 November 4 |

St. Lawrence University



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| Laurentian Weekend | September 22 & 23 (Family/Homecoming Weekend) |
| Junior/Senior Visit Days | September 1 October 9 November 10 |