

## **2024 Associated Colleges Teaching Effectiveness Conference**

Registration is now open for the Associated Colleges of the St. Lawrence Valley Annual Teaching Effectiveness Conference! This year's conference theme is "Innovating, Reimagining, and Expanding Higher Education".

Join us for an enlightening exploration at the crossroads of academia, where tradition meets innovation, and the future of education is shaped. Our annual College Teaching Conference invites educators, scholars, and thought leaders to delve into pivotal topics reshaping higher education.

### **Conference Themes:**

**Artificial Intelligence in Education:** Discover how AI is revolutionizing the educational landscape. From personalized learning experiences to predictive analytics, explore the cutting-edge applications of AI in curriculum design, student assessment, academic integrity policies, and beyond. Engage with experts at the forefront of AI integration in academia and uncover strategies to harness its power for optimized teaching and learning outcomes.

**Enhancing the Value of a College Degree:** As the cost of higher education rises, so does the demand for tangible returns on investment. Explore strategies to ensure graduates are equipped with the skills and competencies sought after by employers, from experiential learning initiatives to industry partnerships. Our goal is to uncover ways to provide students with a purposeful post-college life.

### **Innovating, Reimagining, and Expanding Higher Education**

Saturday, December 7, 2024.

SUNY Canton

9:00 a.m. – 3:00 p.m. (Registration & check-in at 8:15 a.m.)

### **REGISTRATION LINK**

***Registration deadline: November 22, 2024.***

The conference is sponsored by the Academic Affairs & Provost Offices of the Associated Colleges of the St. Lawrence Valley.

## **CONFERENCE FORMAT**

**Opening Remarks:** Dr. Zvi Szafran, President, SUNY Canton

**Keynote Speaker:** Julie Parkman, Director of Career Services, SUNY Canton

*The Power of Durable, Human-Centric Skills in the Age of AI*

What are durable, human-centric skills? They are also known as Core Competencies or Soft Skills. These skills are not easily replaced by technology: Critical Thinking, Problem-Solving, Communication, Collaboration, Creativity, Adaptability, Leadership, and Teamwork. Durable skills are developed through hands-on experience, reading, and by engaging with others. Our challenge in higher education today is

to help students identify and articulate their durable skills. AI-driven tools are being used by 99% of Fortune 500 companies and 85% of businesses nationally according to the U.S. Equal Employment Opportunity Commission. This presentation seeks to facilitate the conversation of connecting higher education student learning outcomes with durable skills and preparing students to identify and articulate their experiences as evidence of their skills.

### **Panel 1 – AI Policies & Academic Integrity**

Discover how AI is reshaping education through innovative applications in student assessment and academic integrity. Join leading experts to discuss strategies for leveraging AI to optimize teaching and learning outcomes.

### **Workshops: AI-Powered Learning and Innovation | [Click Here for Descriptions](#)**

*Please Select One Workshop from List to Attend*

Academic Integrity and AI | Dr. Tonka Jokelova, SUNY Canton

Assignment Design and AI | Dr. Jeff Maynes, St. Lawrence

Best Practices Using AI | Dr. Melody Denny, St. Lawrence

Visual Art & AI | Kathleen Mahoney & Dr. Sheila Neal, SUNY Potsdam

### **Panel 2 – Curricular Strategies to Enhance the Value of a Degree**

As students seek tangible outcomes from their education, faculty play a critical role in equipping them with employer-valued skills. This panel discusses strategies that faculty can use to help students build-purposeful, career-ready futures.

### **Facilitated Roundtable Discussions**

Though in-depth conversations with colleagues, participants will delve into key conference topics, exploring critical issues that impact student learning and faculty teaching practices. These discussions aim to generate valuable insights and reveal strategies to enhance student support.

**Closing Remarks:** Dr. Peggy De Cooke, Provost, SUNY Canton

*For more information about the Associated Colleges, please visit our [website](#).*