

# 2024 Associated Colleges Teaching Effectiveness Conference

Innovating, Reimagining, and Expanding Higher Education

Saturday, December 7, 2024

Miller Campus Center

SUNY Canton

9:00 a.m. – 3:00 p.m. (Registration begins at 8:15 a.m.)

## Conference Themes:

**Artificial Intelligence in Education:** Discover how AI is revolutionizing the educational landscape. From personalized learning experiences to predictive analytics, explore the cutting-edge applications of AI in curriculum design, student assessment, academic integrity policies, and beyond. Engage with experts at the forefront of AI integration in academia and uncover strategies to harness its power for optimized teaching and learning outcomes.

**Enhancing the Value of a College Degree:** As the cost of higher education rises, so does the demand for tangible returns on investment. Explore strategies to ensure graduates are equipped with the skills and competencies sought after by employers, from experiential learning initiatives to industry partnerships. Our goal is to uncover ways to provide students with a purposeful post-college life.

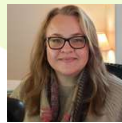
*Sponsored by the Academic Affairs & Provost Offices of the Associated Colleges of the St. Lawrence Valley.*

# Conference Format

- 8:15 a.m. – 9:00 a.m.**      **Registration & Refreshments**      **Woodcock Conference Suite, Rm 212-214, MCC**
- 9:00 a.m. – 9:20 a.m.**      **Opening Welcome**      **Woodcock Conference Suite, Rm 212-214, MCC**  
Welcome Address: Dr. Zvi Szafran, President, SUNY Canton
- 9:20 a.m. – 10:00 a.m.**      **Panel: AI Policies & Academic Integrity**      **Woodcock Conference Suite, MCC**  
Discover how AI is reshaping education through innovative applications in student assessment and academic integrity. Join leading experts to discuss strategies for leveraging AI to optimize teaching and learning outcomes.



**Dr. Ronnie Olesker**  
Associate Dean  
for Faculty Affairs  
St. Lawrence University



**Dr. Tonka Jokelova**  
Director of Online Learning  
SUNY Canton



**Dr. Jeanna Matthews**  
Professor of Computer Science  
Clarkson University



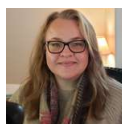
**Dr. Alastair Kocho-Williams**  
Professor of History  
Clarkson University



**Dr. Bryan Kvet**  
Senior Assistant Librarian  
SUNY Potsdam

**10:00 a.m. – 10:15 a.m.**      **Break**

**10:15 a.m. – 11:00 a.m.**      **Workshops: AI- Powered Learning and Innovation**



**Academic Integrity and AI**

**Room 115, Nevaldine North**

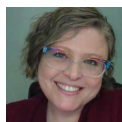
Dr. Tonka Jokelova, Director of Online Learning, SUNY Canton



**Assignment Design and AI**

**Room 220, Miller Campus Center**

Dr. Jeff Maynes, Department Chair and Associate Professor of Philosophy,  
St. Lawrence University



**Best Practices in AI Policy Writing and Grading**      **Room 218, Miller Campus Center**

Dr. Melody Denny, WORD Studio Director, St. Lawrence University



**Visual Art & AI**

**112 GMMD Lab, Nevaldine North**

Kathleen Mahoney, Associate Professor of Graphic Design and New Media,  
Dr. Sheila Neal, Assistant Professor of Graphic Design and New Media  
SUNY Potsdam

\* Your assigned workshop will be listed with your name tag, based on your registration selections.

11:15 a.m. – 12:15 p.m.

**Keynote Speaker**

**Kingston Theater, Floor 1, Miller Campus Center**



**Julie Parkman, Director of Career Services, SUNY Canton**

### **The Power of Durable, Human-Centric Skills in the Age of AI**

What are durable, human-centric skills? They are also known as Core Competencies or Soft Skills. These skills are not easily replaced by technology: Critical Thinking, Problem-Solving, Communication, Collaboration, Creativity, Adaptability, Leadership, and Teamwork. Durable skills are developed through hands-on experience, reading, and by engaging with others. Our challenge in higher education today is to help students identify and articulate their durable skills. AI-driven tools are being used by 99% of Fortune 500 companies and 85% of businesses nationally according to the U.S. Equal Employment Opportunity Commission. This presentation seeks to facilitate the conversation of connecting higher education student learning outcomes with durable skills and preparing students to identify and articulate their experiences as evidence of their skills.

12:15 p.m. – 1:00 p.m.

**Lunch & Networking**

**Woodcock Conference Suite, Rm 212-214, MCC**

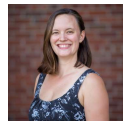
1:00 p.m. – 1:45 p.m.

**Panel:**

**Kingston Theater, Floor 1, Miller Campus Center**

### **Curricular Strategies to Enhance the Value of a Degree**

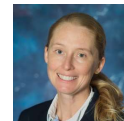
As students seek tangible outcomes from their education, faculty play a critical role in equipping them with employer-valued skills. This panel discusses strategies that faculty can use to help students build-purposeful, career-ready futures.



**Sarah Lister**  
Dorf Endowed Director  
of Applied Learning  
SUNY Potsdam



**Michelle Gould**  
Associate Director  
for Career Education  
St. Lawrence University



**Katie Kennedy**  
Assistant Director  
of Career Services,  
SUNY Canton



**Dr. Bethany Almeida**  
Assistant Professor  
of Chemical & Biomolecular  
Engineering  
Clarkson University

1:45 p.m. - 2:00 p.m.

**Break**

2:00 p.m. - 2:45 p.m.

**Facilitated Roundtable Discussions Woodcock Conference Suite, Rm 212-214, MCC**

Through in-depth conversations with colleagues, participants will delve into key conference topics, exploring critical issues that impact student learning and faculty teaching practices. These discussions aim to generate valuable insights and reveal strategies to enhance student support.

2:45 p.m.- 3:00 p.m.

**Wrap-up & Closing Remarks**

**Woodcock Conference Suite, Rm 212-214, MCC**

Closing Remarks: Dr. Peggy De Cooke, Provost and Vice President for Academic Affairs, SUNY Canton

# 2024 Teaching Effectiveness Conference



**We want to hear from you!  
Tell us about your experience.**

Please complete the digital EVALUATION using this QR code or look out for an email.

## **PLANNING COMMITTEE**

Dr. Amani Awwad, Associate Professor of Sociology, SUNY Canton (Co-Chair)  
Dr. Kristine Potter, Assistant Professor of Biology, SUNY Canton (Co-Chair)  
Dr. Ronnie Olesker, Associate Dean of Faculty Affairs, St. Lawrence University  
Kathleen Mahoney, Associate Professor of Graphic Design & New Media, SUNY Potsdam  
Dr. Sheila Neal, Assistant Professor of Graphic Design & New Media, SUNY Potsdam  
Dr. Kathleen Kavanagh, Director of the Institute for STEM Education /  
Robert A. Plane Endowed Chair/Professor of Mathematics, Clarkson University  
Dr. Alexander Cohen, Associate Professor of Political Science, Clarkson University  
Vicki Jacot, Administrative Assistant, Associated Colleges  
Karen Kus, Executive Director, Associated Colleges (Conference Logistics Lead)

## **Registration Support Provided By:**

Dr. Peggy De Cooke, Provost and Vice President for Academic Affairs, SUNY Canton  
Dr. Alan Hersker, Interim Provost, SUNY Potsdam  
Dr. Alison Del Rossi, Vice President of the University and Dean of Academic Affairs, St. Lawrence University  
Dr. Bebonchu Atems, Dean of David D. Ren School of Business, Clarkson University  
Dr. Michelle Crimi, Dean of Graduate School/Interim Vice Provost for Research and Technology Transfer/  
Professor of Environmental Engineering, Clarkson University  
Dr. William Jemson, Dean of the Wallace H. Coulter School of Engineering and Applied Science/  
Collins Professor of Innovative Engineering Culture, Clarkson University  
Dr. Lennart Johns, Founding Dean of the Earl R. & Barbara D. Lewis School of Health and Life Sciences,  
Clarkson University  
Dr. Kate Krueger, Director of Honors / Professor of Literature, Clarkson University

## **Special Thanks to SUNY Canton Staff:**

Amber Baines, Special Events Coordinator  
Sean Conklin, Dining and Catering Manager  
Campus Dining  
Information Services Help Desk

If interested in joining next year's committee, please email Karen Kus at [acsLv@potSDam.edu](mailto:acsLv@potSDam.edu).